



WMF - We Make Future takes the excellence of made-in-Italy innovation abroad. First stop will be Prague.

*Strengthening a global network of innovative forces, and creating a circuit of startups from around the world is one of the main goals of the **WMF - We Make Future**, which every year gathers the best of world innovation in digital and tech in Rimini (Italy), to nurture an Innovation Valley that brings made in Italy excellence abroad, and the best of international startups to the Italian Festival. To consolidate a global network of innovators, the WMF carries on the International Roadshow, which will stop at the Disruptors Summit in Prague on October 11, taking along the 2 winners of the WMF Startup Competition 2022.*

Bologna, 10/10/2022

The [WMF - We Make Future](#), with its International Roadshow will make a stop at the **Disruptors Summit** in Prague, scheduled for October 11, together with **two of the most interesting realities in the Italian startup system**, Golee and AerariumChain, which will compete with other European startups for the chance to fly to Silicon Valley to take part in the **Startup World Cup**.

The two Italian startups present at the **Disruptors Summit** are the winners of the **WMF Startup Competition 2022**, one of the major international startup competitions, held annually at the WMF, which has so far collected more than **4,300 applications** and generated more than **3.3 million euros** in prizes.

"Our International Roadshow intends to accelerate the culture of innovation, entrepreneurship, and women's empowerment internationally, supporting at the same time young entrepreneurs and startups. And it does so through international partnerships to connect innovators, startups, companies, and investors, focusing especially on the 12 global challenges of the future, such as environmental and social sustainability, gender equality, and reducing social injustice."

**Cosmano Lombardo, CEO of Search On Media Group
and creator of the WMF**



WMF - We Make Future. Made in Italy, headed worldwide

With more than **36,000 attendees** from **49 countries** - such as the UK, France, Israel, Germany, the Netherlands, Lebanon, Saudi Arabia, and Egypt -, more than **1,300 startups and investors** from around the world, **700 speakers and guests**, and **300 exhibitors**, the WMF is a global authority in the innovation field, a platform for sharing, discussing and creating new possibilities, an accelerator for sustainable, collective growth. This preeminent role is further emphasized by the official recognition as a **certified International Trade Fair**.

The creation of a global innovation ecosystem, built over the years by following the **UN 2030 Agenda** on Sustainable Development goals, is one of the reasons for the **International Roadshow** organized by the WMF since 2021.

14 stops between now and the next June, for a round-the-world tour that will touch all 5 continents, to bring the **excellence of made-in-Italy innovation abroad**, and network with startups and global cutting-edge realities, to **bring to the Festival a growing international community of innovators**, able to generate a truly positive impact on the future of everyone.

As Italy has always been regarded as the cradle of our contemporary culture, today it has the ambition to evolve as the **seedbed of global digital innovation**, a quality catalyst capable of generating a virtuous flow of ideas and opportunities between Italy and the world. The next WMF is scheduled for **June, 15-17, 2023** at the Rimini Expo Centre.

First stop: Disruptors Summit in Prague.

The first appointment with the new season of the WMF International Roadshow is October 11, at the **Disruptors Summit** in Prague, a prominent European event in the tech & startup sector attended by international market players and stakeholders.

One of the two winners of the WMF Startup Competition, startup Golee, will challenge some of the most interesting European startups in the **European Startup Championship**. The first prize will be flying to the Silicon Valley to partake, with the title of European Champion, in the **Startup World Cup**, with prizes up to \$500,000 in investments.

After Prague, the International Roadshow's next stops will be **Wroclaw** (Poland), **Valencia** (Spain), **La Valletta** (Malta), and **Cairo** (Egypt), before flying overseas in spring 2023.





the largest Digital Innovation Festival on the Planet

#WeMakeFuture

We Make Future - The Largest Digital Innovation Festival on the Planet

The next appointment with WMF, the international event entirely dedicated to the innovation ecosystem, is scheduled on **June 15, 16, 17, 2023**, at the **Rimini Expo Centre**. Once again, the event will bring together the very best of digital and social innovation, leading market players, startups and investors, institutions, universities, and non-profit associations. With more than **36,000 attendees** in 2022, more than **700 speakers and guests** from around the world, **1,000 startups**, and **77 educational stages**, now towards its 11th edition the WMF is a reality with a global identity, a catalyst for innovation for concrete, collective improvement.

The event is created and produced by Search On Media Group.

Search On Media Group

Since 2004, the company has aimed to spread digital culture by managing and coordinating communities, supporting sharing activities, and carrying out strategic and operational consulting, with the Search On Consulting Department, in the field of Digital Marketing and Digital Transformation for large companies. From the experience and professional assets of Search On Media Group, were later born the **Education Business Unit**, which organizes and curates the WMF and other training events, and the ibrida.io platform, which hosts online, hybrid, and offline events in a highly customizable and flexible environment.

For information and materials

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Useful links

- [Sito WMF](#)
- [International Roadshow](#)

